

# HLP

HeartLovePlace

2018/2019 ANNUAL REPORT



# YEARS STRONG!



*Give thanks to the God of heaven.  
His love endures forever.  
Psalm 136:26*



We love because  
He first loved us.

1 John 4:19

# 2018-2019 ANNUAL REPORT

# Thanks!



## 2018 / 2019 BOARD OF DIRECTORS

**Christopher Martin**  
Chairman

**Jeff Becton**

**Vince Crawford**

**Dextra Hadnot**

**Doris Hopkins-Brown**

**Stephen Edwards**

**Joe DeRosa**  
Emeritus Member

**Janis Hoeksema**  
Emeritus Member

## From the HLP Board of Directors

*We are thankful for the opportunity to have served the Milwaukee community and to be a resource for families for 30 years! Thirty-years ago when HLP began on an empty lot our hope was to serve in a manner that would help to develop, grow and/or change lives through Christian values. The past two years while proving challenging with needs growing but financial support decreasing, HLP has stayed the course and continues to touch lives.*

*Thirty years is a long time, we've seen lives begin, grow and pass on. Lives that we have had the privilege to touch and serve whether it was through our child care center preparing kids for school or through our job training programs preparing adults for work and everything in between...our mission is being met because of the support of others, volunteers and our staff. Thank you for helping us reach this milestone, we could not have done it without you! We look forward to the future and continuing to serve with a focus on Christ, families and communities. Together we make a difference!*

HLP Board of Directors

# Our Story

**THIRTY YEARS AGO**, Jim Lees, President of Partners with Youth, an inner city ministry, began going door to door in the Harambee community to spread the teaching of Jesus Christ. Jim was determined to find ways to serve entire families – not just kids – with Christian-based activities and programs that instilled hope and support. He wanted to improve lives and the quality of life in this community. Through the concerted efforts Jim Lees and volunteers from his church, activities and programs were offered on an empty lot on 4th and Bradley Street.

Continued growth of programs and activities led HLP to build their own building in 2000 on Martin Luther King Jr. Drive. For 18 years, HLP provided a safe place for families, children, teens and the community which also included the addition of a high School through a partnership with HOPE Christian High School in 2005.

In 2016, HLP made the decision to sell its building to HOPE Christian High School and moved into St. Francis of Assisi Church located at 1927 N. Vel R. Phillips Avenue where we operated its programs and in partnership with other Ministries, Churches, Schools and other social service agencies.

## OUR 30 IMPACT

**30**  
80,000

**IN 30 YEARS**, HeartLove Place has provided programs, activities, resources, and spiritual guidance to **80,000** residents of Milwaukee.

**3,000<sup>+</sup>**

**CHILDREN** were provided quality care and education through our Child Development Center for 16 years.

**18**  
10,000

**IN 18 YEARS, 10,000** book bags with school supplies have been provided to children in need.

**7,000<sup>+</sup>**

**CHILDREN** were introduced to Christ through our programs and services.

**4,000<sup>+</sup>**

**YOUTH** were provided a safe place after school.

**720,000**

**MEALS** have been provided to youth throughout the summer months.

**2,500<sup>+</sup>**

**PARENTS** were supported through parenting programs and resources.

**6,000<sup>+</sup>**

**ADULTS** have graduated from the ProStart Culinary & Job Readiness Program





# HLP | 2018/2019 HeartLovePlace IMPACT

HeartLove Place is committed to serving  
*Christ, Communities and Families.*  
We do this through our core focus areas:



## SPIRITUAL

Bringing people closer to Christ  
through our programs and services



## EDUCATIONAL

Providing programs that  
educate and prepare.



## SOCIAL

Providing opportunities for interaction with  
different groups, communities and activities.



## CREATIVE

Helping participants find their God given  
talent through a variety of activities.



## WELLNESS

Providing programs that help  
families live healthy lifestyles.



**IN 2018/2019**  
HeartLove Place served over

# 14,000

ADULTS, CHILDREN, TEENS AND FAMILIES  
through our programs and services.

- ProStart Culinary & Job Readiness
- Youth Employment Program
- Family Resource Center Programs
  - Pop Up Art Program at the Library
  - Gardening
  - Urban Camp
  - Family Fun Night Events
  - Back to School Family Rally
  - Baby Closet

# A sincere thanks to all of our donors for supporting the work of HeartLove Place!

\*Report reflects gifts for 2018 and 2019

## **\$30,000 +**

Seeds of Faith, Inc.\*

## **\$10,000-\$29,999**

David C. Johnson

Jay & Holley Jensen\*

Medical College of Wisconsin\*

National Exchange Bank Foundation, Inc.\*

Oakwood Church\*

Richard E. & Nancy P Marriott Foundation\*

## **\$5,000-\$9,999**

Evan & Marion Helfaer Foundation\*

Ladish Company Foundation

## **\$1,000-\$4,999**

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David Rodian\*

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New Testament Church of Milwaukee\*

Phillip LaCasse\*

Pilgrim Rest Missionary Baptist Church

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Rite Hite Foundation

Stephen & Janis Edwards\*

Theodore W. Batterman Family Foundation

Vince Crawford\*

## **\$500-\$999**

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## **\$100-\$499**

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Robert & Barbara Welch

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Steven Malliett

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William Johnson

## **In Kind Donations**

Andrea Slaughter

Betty Marris

Blessed Productions

Christ Child Society of Milwaukee

Christopher Martin

Dextra Hadnot

Jan Hoeksema

John Goetz

Robin Hayes

Rose Lee

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Saz'z Hospitality Froup

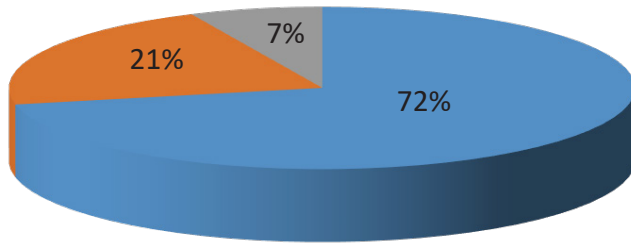
Stephen Edwards

The Bartolotta Restaurant Group-Care-lotta

Vince Crawford

# 2018/2019 FINANCE REPORT

## 2018 TOTAL EXPENSE



■ Program Services

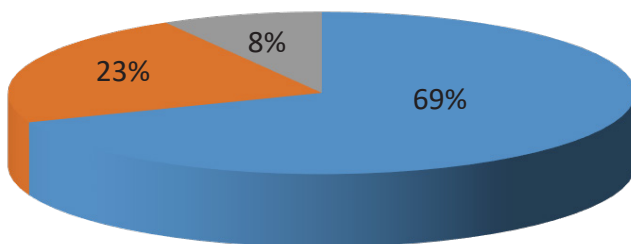
■ Management and General

■ Fundraising

2018		
Total Revenue		
Program Income	\$ 129,465	37%
Other Income	\$ 1,343	0%
Contributions	\$ 52,689	15%
In-Kind Donations	\$ 105,768	30%
Grants	\$ 14,396	4%
Fundraising	\$ 15,071	4%
Investment Income	\$ 28,851	8%
<b>TOTAL</b>	<b>\$ 347,583</b>	<b>100%</b>

2018		
Total Expense		
Program Services	\$ 417,386	72%
Management and General	\$ 124,705	21%
Fundraising	\$ 39,951	7%
<b>TOTAL</b>	<b>\$ 582,042</b>	<b>100%</b>

## 2019 TOTAL EXPENSE



■ Program Services

■ Management and General

■ Fundraising

2019		
Total Revenue		
Program Income	\$ 108,037	35%
Other Income	\$ 2,713	1%
Contributions	\$ 125,234	41%
Grants	\$ 17,233	6%
Fundraising	\$ 16,530	5%
Investment Income	\$ 34,792	11%
<b>TOTAL</b>	<b>\$ 304,539</b>	<b>100%</b>

2019		
Total Expense		
Program Services	\$ 338,844	69%
Management and General	\$ 110,868	23%
Fundraising	\$ 40,730	8%
<b>TOTAL</b>	<b>\$ 490,442</b>	<b>100%</b>



# TESTIMONIES

*"HeartLove Place is love. I am so glad my children had an opportunity to be a part of the programs and activities."*

*Miss Martin (Parent)*



*Miss Tish is the best!  
She always listens to me.  
Destiny Nilden-Ellison, HLP Teen*



*My family enjoys coming to the Family Fun Nights...we love the activities and especially love when we get to make and decorate cookies as a family. Me and my kids do this at home now!  
Kamaria Holland, HLP Parent*



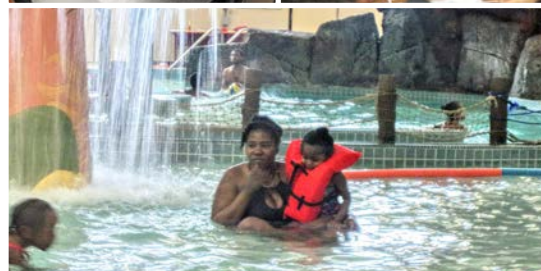
*So glad to see HLP in the community doing good work!  
Drew John*



*My Grandson, Romel was so happy when he saw all of the school supplies...  
You guys always make sure kids do not go without! Thanks so much from our entire family!  
Sherrelle Lawrence, Grandparent*



*Thank you for helping me reach my dream to work as a Chef! I would not be where I am today if not for the ProStart program.  
M. Williams, ProStart Student*





## **MISSION**

*With a Heart of love, teach, encourage and support families through programs and services centered in Christian Values.*

## **VISION**

*A community transformed by Christian Values*

## **2018/2019 STAFF**

*1 Peter: 4:10*

*We use our talents to serve others.*

**Viola Rembert**

*Executive Director*

**Monique Cabassa**

*Operations Manager*

**Una VanDuvall**

*Fund Development Director*

**Latisha Gyden**

*Program Coordinator*

**Daniel James**

*Program Leader*

**Tabitha Smith**

*ServSafe Instructor*

**HeartLove Place**  
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