BEGIN ANEW

2 Corinthians 5:17

ANNUAL 2017 REPORT
Dear Friend of HeartLove Place,

HeartLove Place has been a staple in the Milwaukee Harambee community since 1989. In order for HeartLove Place to continue to be a resource to Milwaukee families, we focused on achieving financial stability in 2017. As our annual report will show, we reached that goal while continuing to provide quality programs and services. What we do at HeartLove Place is serve….we serve our communities, families and most important Christ; that is important to us. Going back to its roots we relied on great partnerships in the delivery of programs, services and activities. Those partners included: Crosspoint Church, Oakwood Church, New Testament Church, St. Francis Church, The Social Development Commission, America Works, New Horizon High School, Employ Milwaukee, the Parenting Network and the MacPyles Corporation. In addition our donors and supporters continued to believe in the mission of HeartLove Place and all that it stands for. Because of great partners and supporters, we were able to continue to serve Milwaukee families through programs and services centered in Christian values. We are thankful for your support in 2017 and look forward to your continued support as we move forward with our plans for the future. We put God first and are excited for the next phase of HeartLove Place!

Lee MeneFee
HLP Board Chairman
In 2017 HeartLove Place served 3,500 people directly through participation in our programs, services and events and 15,000 children through our food service program’s summer meal program.

**JOB TRAINING INITIATIVES**

Employment is a key component to ensuring strong families. Being able to provide for your family is critical to stronger communities. Through our job training programs and partnerships with the Social Development Commission, Word of Hope Ministries, Employ Milwaukee and America Works, HeartLove Place provided job training in food safety and culinary arts to 104 adults and 57 youth in 2017.

**ProStart Culinary & Job Readiness Program**

ProStart is a 14-week job training program for adults 18 and older which provides 400 hours of job training, hands on labs and field experiences. In 2017 the ProStart Program graduated 57 adults ages 18 and older, with a 60% employment placement.

**Youth Employment Program**

In partnership with the Social Development Commission, Juvenile Justice Court and the MacPyles Corporation (McDonald’s), HeartLove Place was able to train 57 youth ages 15-21 years of age. HeartLove Place provided four (4) 6 week programs resulting in 100% graduation and 84% job placement.

**Food Service Training**

In 2017 HeartLove Place provided training for participants of Wisconsin-America Works, an agency dedicated to the employment of specific populations such as Veterans, long term public assistance participants, homeless, former offenders and those aging out of foster care etc. With this partnership, HeartLove Place was able to train 47 adults in Food Safety, with a certification rate of 98% and job placement rate of 60%.

**Training Highlight**

During the summer 2017 session, the ProStart Program launched “Community Days.” During the 14 weeks of training students are responsible for volunteering within the food service field in order to demonstrate what they have learned. There were three community days offered in 2017, serving meals to more than 100 people. Community Days included, summer bag lunches for children, a taste around the world and a stir fry. Community Days gave program participants a great opportunity to interact with different communities and develop their customer service skills. The ProStart Program also provided dessert for the 2017 MANDI Awards, which allowed our students to interact with the business and nonprofit arenas of Milwaukee. These experiences are priceless and a benefit to the students.

**SUMMER MEAL PROGRAM**

HeartLove Place provided 15,631 meals to youth during the summer. HeartLove Place has been a provider of summer meals since 2002 and we are pleased to provide well balanced meals that kids will eat.
FAMILY RESOURCE CENTER
The Family Resource Center is “home” to a variety of programs, services and activities, all designed to support, strengthen and bring families together. In 2017 HLP provided programs, services and activities to 350 Milwaukee families, totaling more than 2,000 individuals. The foundation of the Family Resource Center is the belief that every child deserves to be a part of a loving family and to grow up in a nurturing, safe, emotionally and physically safe environment. The programs and services provided through HeartLove Place are centered in Christian values; love, respect, honesty, responsibility and care.

17th Annual Back to School Family Rally
750 book bags with school supplies provided to children in need. Sponsors of this event included: Oakwood Church, Crosspoint Church, CHCoakley, MacPyles Corporation, First Bank Financial Center, JF Ahern and Malone’s Fine Sausages. Sponsorships covered the cost of food, entertainment, activities and a DJ.

Urban Camp
16 youth were able to spend 1 week at Camp Timber-Lee in East Troy Wisconsin, where they participated in Christian centered activities, horseback riding, fishing, arts & crafts, science center activities and more! This program is sponsored through the generous donations of Oakwood Church.

Resource Center
195 families received services such as parenting classes, baby items, social services support through our Family Resource Center.

New Horizon High School Partnership
15 High School Youth learned about the Milwaukee community through leadership development, community engagement and community projects. The program provided more than 40 hours of service learning activities for students working within the Milwaukee inner city. Family Fun Nights-A time of fellowship, family togetherness and fun activities! Centered around a theme such as Easter, Christmas or Black History Month, families are engaged in educational, creative and wellness activities. In 2017 HLP provided two family fun nights for 160 families.

Family Resource Center Highlight
HeartLove Place in collaboration with New Horizons students reconstructed the community garden on 98th and Capital Drive. It started out looking very abandoned but after 6 months of moving plants, garbage, designing the area, assembling wood benches, painting and stocking it with seeds, seedlings, plants, trees and supplies for gardening it turned out to be beautiful and a gift to the community!
A sincere thanks to all of our donors that helped HeartLove Place impact lives in 2017

$25,000 +
Bader Philanthropies, Inc.
Seeds of Faith, Inc.

$10,000-$24,999
Richard E. & Nancy P. Marriott
Foundation

$5,000-$9,999
Dennis & Sandra Kuester
Ladish Foundation
Michael F. Hotchkiss
National Exchange
Bank Foundation, Inc.

$1,000-$4,999
Vincent & Debra Crawford
Laura Hoeksema
Timothy & Janis Hoeksema
Phillip LaCasse
Steven & Nancy Miller
Scott & Cynthia Nauertz
David Rodrian
Jerome & Mae Sayles
Ruben & Millie Villavicencio
Jeffrey & Kristine White
CH Coakley
Gustav & Gladys
Kindt Foundation
New Testament Church
Oakwood Church
Whole Kids Foundation

$500-$999
Doris Hopkins-Brown
Stephen & Janis Edwards
Thomas & Carol Ehram
Mark & Amanda Hammer
Carolyn & William Marris
Marvin & Delores Schilt
William Peterse & Susan Sharko
Gary & Susie Zimmerman
DeRosa Corp
Greater Milwaukee Foundation
JayKay Foundation Fund
JF Ahern
MacPyles Corporation
Nordson Corporation-Corporate Giving

$100-$499
Wendy Gahn-Ackley
Donald & Robin Atwater
Jeff Becton
Frances Berry
Michael & Debra Brophy
Ralph P. & Diane R. Caviniani
Alvin & Helen Copeland
Tammy Belton-Davis
Barbara Farnham
Scott & Francine Grittinger
Latisha Gyden
L. Forbes & Barbara Hotchkiss
Matt & Amy Hotchkiss
Willie Johnson Jr.
Michael D. Levy Sr.
John P. Lincoln
Bezelee & Lena Martin
Christopher Martin
Terry & Marsha Mather
Kathleen McNally
Ralph & Linda Mierow
David & Karyn Roelke
William & Susan Rose
David & Doreen Schmidt
Carol Skornicka
Robert Stachowiak
Dr. Ronald Von Swol
Mark Vrakas
William & Carol Wuesthoff
CW Smith Jewelers
Direct Supply Foundation
First Bank
Herbert H. Kohl Charities, Inc.
Malone’s Fine Sausages
Milwaukee Community Journal
ATL Div.
Mount Zion Missionary Baptist Church
Neisheim Family Foundation, Inc.
Rose Hill Missionary Baptist Church
TED Investments
Thrivent Financial Foundation

$99 and under
Nia Alexander
Coutney S. Barlow
Cheryl Carter
Erica Conway
Matthew & Cynthia Emerson
Earl & Diane Gengler
Tonja Jordan
Greta Lee
Rose Lee
Frank Martinelli
Armour & Beverly Swanson
Regina Taylor
Una VanDuvall
Robert & Barbara Welch
AmazonSmile
Best of Both Worlds Entertainment Group
Sazco, Inc.

Gifts In Kind
Amy Olson-Studio A
Anita & Trinidad Alfaro
B. Bryant
Ann Marie & Leonard Fabos
Todd & Jen Fabos
Dorothy Greer
Sharon Jordan
Marie Richardson
William & Sandra Rose
The Boelter Companies
DeRosa Corporation
Dixie Wreaths by Marypat
Dream Bikes
Gravity Marketing
Griderville
Jamba Juice
Junior Smoked BBQ
New Threads of Hope
Saz’s

We have made every effort to ensure that all donor names appear correctly in our annual report. We apologize sincerely for any errors that we may have missed.
2017 TOTAL REVENUE

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<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Program Income</td>
<td>$284,411</td>
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<td>Other Income</td>
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<td>Contributions</td>
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<td>Rental Income</td>
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<td>Grants</td>
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<td>Fundraising</td>
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<tr>
<td>Investment Income</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$691,767</strong></td>
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2017 TOTAL EXPENSE

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<td>Program Services</td>
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<tr>
<td>Management and General</td>
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<td>Cost of Sales</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$614,921</strong></td>
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Christ, Family & Community Focused
Mission
With a heart of love; teach, encourage and support families through programs and services centered in Christian values.

Vision
A community transformed by Christian values

Staff
1 Peter: 4:10
We use our talents to serve others
Viola Rembert, Executive Director
Monique Cabassa, Operations Manager
Una VanDuvall, Fund Development Director
Latisha Gyden, Program Coordinator
Shelita Furlow, ProStart Instructor
Dwayne Newton, ProStart Instructor
Tabitha Smith, ServSafe Instructor
Mike Yohannes, Accountant
Lucius Kinard Jr., Van Driver
Breana Ingram, Van Driver
Tonja Jordan, Administrative Assistant
Lorie Jones, Administrative Assistant

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