Therefore thus saith the Lord God,
Behold, I lay in Zion for a foundation a stone,
a tried stone, a precious corner stone,
a sure foundation: he that believeth
shall not make haste.
“A Strong Foundation”

Therefore thus says the Lord GOD, “Behold, I am the one who has laid as a foundation in Zion, a stone, a tested stone, a precious cornerstone, of a sure foundation: ‘Whoever believes will not be in haste.’ - Isaiah 28:16

A strong foundation is critical to the success of an organization, an adult or child. The foundation contains the beliefs, the instructions; the work of what is to come. In 2016 HeartLove Place began the process of change and strategic planning for the next 5 years. A major decision was made to sell our building at 3229 N. Dr. Martin Luther King Jr. Drive. This decision, while not an easy one, was the right one in order that HLP could continue to be a viable resource to the Milwaukee community. Through it all, the “foundation” of what we believe made it possible to accomplish what you will see in this year’s Annual Report.

Because of this foundation we have faith in our future. Hope for the future is what God promises those who stay in faith, and we at Heartlove Place believe our mission is deeply rooted in the hope and love of Jesus Christ. We believe our services are designed to lay a solid foundation. When you visit Heartlove Place and I strongly encourage you to visit, then you will see first-hand what is made possible through that faith and solid foundation.

It was a good year! Thanks so much for your continued support through your financial support, your prayers and your time!

Your Friend in Christ,

Lee Menefee, Board Chairman
16th Annual Back to School Family Rally

More than 1,000 people attended the 16th Annual Back to School Family Rally. HeartLove Place with the help of many donors and volunteers distributed 700 book bags with school supplies. The day included more than 15 community resource booths, educational seminars, family fitness and a day of fun activities!

Family Resource Center

The Family Resource Center meets the needs of families through programs and services rooted in Christian values. In 2016 HeartLove Place provided services and program to more than 500 families through the following:

- Clothing Bank
- Good Word Good Run Basketball Program
- Teen Center
- Family Fun Night Events
- Summer Art Program- Art from the Heart!
- Summer Garden Program

Child Development Center

The Child Development Center served 78 children ages 4 weeks to 12 years of age in 2016. The Child Development Center, rooted in Christian values provided more than just a safe place for parents to have their children daily, but provided an educational environment that focused on literacy, healthy lifestyles, creativeness, building social skills and instilling Christian values. School age children also participate in Summer Day Camp that involves daily activities and 1 week at Camp Timber-Lee, sponsored by Oakwood Church.

2016 PARTNERSHIPS

HeartLove Place is thankful for the many organizations that helped make 2016 a success. Partnership is critical to accomplishing all that we do!

Above the Clouds Ministries
Bader Philanthropies
City of Milwaukee
CRU
Crosspoint Community Church
Greater Milwaukee Foundation
Ground Works
Harambee
Great Neighborhood Initiative
Hope Christian High School
Marquette-Campus Kitchen
Milwaukee School of Engineering
Milwaukee Symphony Orchestra
National Christian Foundation
New Horizons
New Testament Church
Oakwood Church
ReciproCITY
Social Development Commission
Sophia’s Heart
Tru School
UWM-Milwaukee
Word of Hope Ministries
ProStart Culinary & Job Readiness Program

Employment is a critical part of being able to take care of a family. Eleven years ago, HeartLove Place started a program that focused on food service training through the National Restaurant Association. The ProStart Culinary & Job Readiness Program provides 400 hours (14 weeks) of culinary and food safety training. Upon completion of the program, participants may earn their ServSafe Manager Certification by passing the exam with at least a 75% score. In 2016, HeartLove Place provided training for 65 adults, with 85% obtaining their Manager certification and graduating from the program.

Food Services

HeartLove Place provides healthy meals for schools and summer meal sites throughout the year. In 2016 HeartLove place served more than 90,000 meals to children of all ages throughout Milwaukee.
A sincere thanks to all of our donors that helped HeartLove Place change lives and build hope in 2016!

$25,000 +
Anonymous
Bader Philanthropies, Inc.
Seeds of Faith, Inc.

$10,000-$24,999
Richard E. & Nancy P. Marriott Foundation

$5,000-$9,999
Greater Milwaukee Foundation
Mary L. Nohl Fund
Greater Milwaukee Foundation
National Christian Foundation Wisconsin
Anonymous Donor
Timothy & Janis Hoeksema
Ladish Co., Foundation
The Stone Foundation Inc.

$1,000-$4,999
Catherine Draeger
CrossPoint Community Church
David Rodrian
Diversified Management Inc.
Doris Hopkins-Brown
Fidelity Charitable Gift Fund
Richard & Kristine Davidson
Gary & Susie Zimmerman
Glenn & Doris Mertens
Jay & Holly Jensen
Jeffrey & Kristine White
John Morrison
Jose Puelles
Laura J. Hoeksema
Lavonne Beecher
New Testament Church of Milwaukee
Oakwood Church
Randal & Rhoda Howard
Stephen & Janis Edwards
Theodore W. Batterman Family Foundation
Vincent & Debra Crawford

We Energies Foundation
William & Carolyn Marris
Whyte Hirschboeck Dudek
Gustav & Gladys Kindt Foundation

$500-$999
1st Bank Financial Center
Daphne Jones
George & Kristine Bogdanovich
Greater Milwaukee Foundation
JayKay Foundation Fund
H.F. (Bert) & Mary Ellen Cristle
HeartLove Place Fund Raising
Jerome & Mae Sayles
L. Forbes & Barbara Hotchkiss
Marvin & Dolores Schilt
Nordson Corporation Corporate Giving
Patricia Edwards
Robert & Olivia Myers
Schwab Charitable Fund
T.E.D. Investments
The Boelter Company
Wauwatosa Village Task Force

$100-$499
Aurora Health Care Partnership Campaign
Michael & Debra Brophy
Charlotte Ghazarian
Christopher Martin
D.P. & L.L. VanderBroek
David & Karyn Roelke
Dennis McNally
Diane & James Pandl
Douglas & Ruth Schultz
Dryt Carpet Dry Cleaning, Inc.
Gary R. Goyke & Nancy M. Rottier
HeartLove Place Childcare
Herbert H. Kohl Charities, Inc.
Lake County Bible Church Inc.
Levy, Michael D. Sr.

Mark Vrakas
Mary Leach-Sumlin
Michael & Shawna Ferguson
Milwaukee Community Journal ATL Division
Neal & Carolyn Meitler
Ralph & Linda Mierow
Reverend Betty A Hobbs
Richard & Judith Hensley
Robert E. Conklin Jr.
Robert M. & Kathleen M. Anger
Ronald & Georgene Van Swol
Scott & Francine Grittinger
Scott Grittinger
Thomas & Lynn Saxe, Ill
Thrivent Financial Foundation
Una Van Duvall
William & Carol Wuesthoff
William & Susan Rose
William D. Martino
Willie Johnson Jr.

$99 and under
Adell & Martha Fair
AmazonSmile Found
AnaMaria Perine
Ann M. or James G. Platt
Anonymous Donor
Aurora Health Care Partnership Campaign
Crystal Dortch
Benjamin & Jennifer Woller
Brian E. or Heidi Kenyon
Carol LaCasse
Cheri Taylor
Devin Hudson
Doris or Russell Brown
Helen Copeland
J Rice
Jocelyn Horner

Joyce Holland
Kenneth & Vernetta Kureck
Matthew & Cynthia Emerson
Matthew Matheny
Michael & Debra Brophy
Nancy G. Long
Octavia M. Parker
Paul D. & Diana Kuehl
Robert & Carla Allison
Roger Ellis
Rose Lee
Sandra Mitchell
Scott & Stacey Rice
Steven Mussenden
Susan Wickart & Lyman Clark
Terrance & Carol La Casse
Terry & Sara Umbaugh
Valencia Brown
Wendy Gahn-Ackley
William Harvill
William C. Williams

In Kind Donations
Applying God’s Word Daily
Betty Marris
Daisy Troop #20074
Daphne Jones
David Avant
Doris Hopkins-Brown
Frant Grittinger
Greta Lee
LaVonne Beecher
Marco Washington
Ms. B. Bryant
New Threads of hope
Ramona Edwards
Readers Choice Book Store
Robert J. Stachowiak
Yolanda Richardson
Zonta Club of Milwaukee

We have made every effort to ensure that all donor names appear correctly in our annual report. We apologize sincerely for any errors that we may have missed.
### 2016 Finance Report

#### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>2016 Total Revenue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Income</td>
<td>$500,402</td>
<td>51%</td>
</tr>
<tr>
<td>Rental Income</td>
<td>$354,891</td>
<td>36%</td>
</tr>
<tr>
<td>Contributions</td>
<td>$63,394</td>
<td>6%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$54,874</td>
<td>6%</td>
</tr>
<tr>
<td>Grants</td>
<td>$13,000</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$986,560</strong></td>
<td><strong>100%</strong></td>
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</tbody>
</table>

#### Expense

<table>
<thead>
<tr>
<th>Category</th>
<th>2016 Total Expense</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$816,436</td>
<td>70%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$173,915</td>
<td>15%</td>
</tr>
<tr>
<td>Cost of Goods</td>
<td>$128,865</td>
<td>11%</td>
</tr>
<tr>
<td>Fund-Raising Expense</td>
<td>$46,769</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,165,985</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
Mission
With a heart of love; teach, encourage and support families through programs and services centered in Christian values.

Vision
A community transformed by Christian values

2016 Management Staff
Viola M. Rembert, Executive Director
Monique Cabassa, Operations Manager
Finance Director, Mike Yohannes/Debra Washington
Una Van Duvall, Director of Fund Development
Claudette Harris, Director Child Development Center
Latisha Gyden, Child Development Center Program Coordinator
Leanne Rose, Family Resource Center Coordinator
Lorie Jones, Administrative Assistant
Daniel James, Facility Maintenance

HeartLove Place
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