HeartLove Place

At the Heart of it all

2015 ANNUAL REPORT
Dear Friends and Supporters,

Over the years I’ve had the opportunity to provide a message about another busy year at HeartLove Place and 2015 was no different. It is a message that fills my heart with joy because it is another year of helping people connect to their greater purpose. Our staff, volunteers, supporters and friends are instrumental in the continuance of HeartLove Place activities. They are the ones who, with a heart of love, teach, encourage, and support families through our programs and services. This is our daily message to everyone who walks through the doors of HeartLove Place.

“At the Heart of it All” is not just a slogan, it is the way we operate daily. It is the way we are making a difference in the community we serve. “At the Heart of it All” is how we create our partnerships and alliances. “At the Heart of it All” is how we teach in our Child Development Center or in our Pro-Start classes. So you may ask, who or what is “At the Heart of it All” and we would say Jesus Christ is at the Heart of everything that we do. The unconditional love that is given to us each day is the same type of love we demonstrate to all.

We hope that you can help us continue to be, “At the Heart of it All” by becoming a Friend of HeartLove Place and supporting our events, our annual giving campaign or volunteering. Your support will allow you to be “At the Heart of it All” too. So please join us as we move forward in the upcoming year and beyond.

Your friend in faith,
Christopher Martin
Board Chairman
PROSTART CULINARY & JOB READINESS PROGRAM

Adults 18 and older participate in a 14 week curriculum based training program. In 2015 HeartLove Place shortened the session weeks from 20 weeks to 14 weeks in order to offer more training opportunities. 100% of participants passed the ServSafe food safety certification. Employment placement for 2015 was 36%. More than 80 adults enrolled in the ProStart Culinary & Job Readiness Program.

Partners: Helen Bader Philanthropies and Word of Hope Ministries

CHILD DEVELOPMENT CENTER

In 2015 HeartLove Place provided quality child care services to 85 families with children ages 4 weeks to 12 years of age. The center provides programs that focus on the development of children in 4 core areas: education, spiritual, social, creative and wellness. Other programs of the center include a HeartLove Place Garden which teaches children responsibility through gardening; children grew lettuce, tomatoes, collard greens, cucumbers, onions, spinach and green beans. The READ program ensures that all children gain an appreciation for reading. Children are read to every day with guest readers visiting throughout the year. In 2015 twenty-five guest readers provided 300 hours of reading time.

Partners: Next Door Foundation, Betty Brinn Children's Museum and Milwaukee Public Library
In 2015 HeartLove Place served 2,576 families through the following:

• **Teen Center**
  Safe place for teens after school that provides homework help, art program, games, field trips, sports and computer lab time.

• **Good Word Good Run**
  Basketball program for high school boys that provide life lessons through the sport of basketball and the bible.

• **Family Fun Nights**
  Family time together is important to the growth and development of children. Family Fun Nights provide fun activities, arts & crafts, entertainment and a meal.

• **Christmas Family Feast**
  First annual Christmas Feast to celebrate the birth of Christ and the spirit of the season. Volunteers from Oakwood Church, Crosspoint Church and MSOE along with elected officials served our families and engaged in a night of fellowship.

• **15th Annual Back to School Family Rally**
  Ensures that children start the school year off with the supplies needed. The day includes a resource fair, entertainment, educational workshops and interactive activities for children. 700 bookbags of school supplies were distributed in 2015.

  **Partners:** CRU, DeRosa Corporation, Forrer Business Interiors, Seeds of Faith Inc., Cross Point Community Church, Oakwood Church and New Testament Church of Milwaukee

**FOOD SERVICES**

In 2015, HeartLove Place provided more than 70,000 meals during the Summer to 10 different meal sites within Milwaukee.

**Partner:** Wisconsin Department of Public Instruction
A sincere thanks to all of our donors that helped HeartLove Place change lives and build hope in 2015!

$25,000 +
BaderPhilanthropies
HeartLove Place Golf Outing
M & I Foundation
Seed of Faith, Inc.

$10,000-$24,999
The Lynde & Harry Bradley Foundation
Richard E. & Nancy P. Marriott Foundation
United Way of Greater Milwaukee
Anonymous Donor
Dennis & Sandy Kuester
Richard & Susan Pieper

$5,000-$9,999
Agustin & Rebecca Ramirez
Campus Way
Ed Edwards Memorial Fund
Patricia Edwards
Stephen & Jan Edwards
H.F. (Bert) & Mary Ellen Cristie
Matt & Amy Hotchkiss
David & Kim Hotchkiss
L. Forbes & Barbara Hotchkiss
Neal & Carolyn Meltzer
Timothy & Debra Michelic
Steven & Nancy Miller
Scott & Cheryl Nelson
Jose Puellas
Randall & Sandra Rasch
Richard & Pamela Smith
Russ & Sharon Stephens
Nancy Long Tie
Terry & Sara Umbaugh
Benjamin & Jennifer Wolner
Evan & Marion Helfaer Foundation
Jay & Holly Jensen
Laddish Company Foundation
National Christian Foundation
Joe & Pam DeRose
Timothy & Janis Hoeksema
Steven & Nancy Miller
Sandra & Randall Rasch
The Ros Foundation
The Stone Family Foundation

$1,000-$4,999
Omar Andrieutsch
Ned & Helen Bechtold
Brewers Community Foundation
City of Milwaukee
Vincent & Debra Crawford
H.F. (Bert) & Mary Ellen Cristie
Richard & Kristine Davidson
- Fiduciary Charitable Gift Fund
Stephen & Jan Edwards
Forner Business Interiors Inc.
Michael & Kathleen Hargarten
Richard & Linda Hart
Laura J. Hoeksema
Doris Hopkins-Brown
Randall & Rhoda Howard

Whylie Hirschboeck & Dudek
Gustav & Gladys Kind Foundation
Lesko Enterprises
William & Carolyn Marris
Milwaukee County
Scott & Marjorie Moon
Scott & Cynthia Nauerz
New Testament Church of Milwaukee
Miller Newton
Nordsen Corporation
--Corporate Giving
Maxwell Oakes
Oakwood Church
Vida M. Rembert
David Rodrian
Jerome & Mae Sayles
The Boettler Company
The Kactez Foundation
Dick & Lori Watt
Jeffrey & Kristine White

$500-$999
Anne & Fred Luber Foundation
Michael Demchenko
Janelle Douville
Charloette Ghazarian
Greater Milwaukee Foundation
Ralph P. & Diane R. Cavaiu Fund
JayKay Foundation Fund
Dextra Hodnot
Harameeb Great Neighborhood Initiative
David & Kim Hotchkiss
L. Forbes & Barbara Hotchkiss
Hupy & Abraham, S.C.
Kindom Keys for Righteous
--Living Ministries
Terry & Marsha Mathier
Sue Ellen Readinger
Riveworks Development Corporation
William & Susan Rose
Tom & Lynn Saxe
Marvin & Delores Schlitz
Thrivant Financial Foundation
--Donor Match
We Energies Foundation
Wheaton Franciscan Healthcare
Gary & Susie Zimmerman

$100-$499
Aurora Health Care
Partnership Program
Michael & Debra Brophy
Cystal Dorthe
Stacey Hayes
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Robert & Carla Allison
Joseph Andries
Donald & Robin Alwater
Darlene Austin
Jodi Bauer
Edmund Blau
Jeff Beaton
Berghammer Construction Foundation
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Alvin & Helen Copeland
Crosspoint Community Church
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John Eyth
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Great Impressions
Graphics & Printing
Scott Grillinger
Brenda Hart-Richardson
R. Douglas & Monique Henry
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Allan Hochstein
Werner Holentunder
Michael & Therese Hopkins
Matt & Amy Hotchkiss
Industrial Electric Wire & Cable
Innotech Benefit Solutions
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Amanda King
Dawn Kittler
John Knopo
Robert Kugler Jr.
Karen Lee
Vickie Lemke
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James Mueller
Charles Mulcahy
Patrick O’Connor
Allyson Oliver
Andrew Olson
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Evelyn Schneider
Leah Sextend
William Leach-Sumlin
Roger A. & Anne Marie Malvick
Christopher Martini
Richard McGregor
Dennis & Kathleen McNally
David & Christine Melby-Gibbons
Frederic & Lynn Menefee
Robert & Nancy Neil
Scott & Cheryl Nelson
Roger Pulliam
Matthew Quest
Milwaukee Community Journal
--ATL Division
William Richards
John Ritter
David & Kanny Roeke
David Rose
Jacob & Gay Ruby
Joseph Schmit
Karen Sussar
Percy & Florida Smith
Richard & Pamela Smith
Russ & Sharon Stephens
Mark & Patty Strong
Marc Sundquist
Dale Thomas
Terry & Sara Unbrough
James Vanderveldt
Anthony Verheyen
Mike Veum
The Vitality Group
James Wagner
Leotis & Valesa Watson
Tina Thorpe-Wegner
Valerie Woods
William & Carol Wueshoff
Michael Yohannes

$99 and under
Alpha Kappa Alpha Sorority
AmazonSmile Foundation
Kevel & Carolyn Anderson
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Sharon Coleman
Cordell Collins
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Jaqueline Eyth
Add & Martha Fair
Taffie Foster-Toney
Terry & Virginia Fulks
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Mustafa Hamed
Claudette Harris
Raven Hayes
Michael & Sandra Heller
Reynald Hernandez
Ryan Hilgenbrather
Sabrina Hooks
Robert Howard
Devin Hudson
Bob & Irelia Johnson
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John Kaczynski
Natalia King
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Jamie Logan
Devin Hudson
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Jennifer San Fillippo
Marjorie Rucker
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Alex Traganza
Jean Tretter
Terry Ullman
Brendan Vogel
Jane Wagoner
Janice Williams
Ann Wagner
Natalie Wirt
Joe Wray
Barbara Work
Maryla Zeitler

We have made every effort to ensure that all donor names appear correctly in our annual report. We apologize sincerely for any errors that we may have missed.
BANQUET & CATERING SERVICES

HeartLove Place is the hub of the Harambee community! Community partners, families, church groups and neighborhood residents utilize the HeartLove Place banquet facility and catering services for birthday, retirement, wedding, anniversary celebrations and community events. Quality food from our culinary program and Head Chef help keep the cost affordable. In 2015 HLP provided quality catering and banquet services for more than 1,000 guests throughout 2015.
2015 FINANCE REPORT

2015 TOTAL INCOME $1,403,500

REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>2015 Total Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Income</td>
<td>$722,263 51%</td>
</tr>
<tr>
<td>Rental Income</td>
<td>$307,959 22%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$156,592 11%</td>
</tr>
<tr>
<td>Grants</td>
<td>$132,700 9%</td>
</tr>
<tr>
<td>Contributions</td>
<td>$83,987 6%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,403,500 100%</strong></td>
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2015 TOTAL EXPENSE $1,460,728

EXPENSE

<table>
<thead>
<tr>
<th>Source</th>
<th>2015 Total Expense</th>
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</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,004,206 69%</td>
</tr>
<tr>
<td>Cost of Goods</td>
<td>$214,095 15%</td>
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<tr>
<td>Management &amp; General</td>
<td>$120,218 8%</td>
</tr>
<tr>
<td>Fund-Raising Expense</td>
<td>$100,874 7%</td>
</tr>
<tr>
<td>Misc &amp; Other Expense</td>
<td>$21,335 1%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,460,728 100%</strong></td>
</tr>
</tbody>
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Mission
With a heart of love; teach, encourage and support families through programs and services centered in Christian values.

Vision
A community transformed by Christian values

HeartLove Place
3229 N. Dr. Martin Luther King Jr. Drive
Milwaukee, WI 53212
(414) 372-1550
www.heartloveplace.org

2015 Management Staff
Viola M. Rembert, Executive Director
Mike Yohannes, Finance/Facility Director
Una Van Duvall, Director of Fund Development
Monique Cabassa, Operations Manager
Kim Sherrod, Human Resource Manager
Claudette Harris, Director of Child Development Center
Taffie Foster-Toney, Family Resource Center Program Coordinator
Latisha Gyden, Program Coordinator
Lorie Jones, Administrative Assistant