Dear Friend

An annual report is our opportunity to share our great accomplishments with the Friends of Heartlove. We could not be more excited to share our significant impact, programmatic successes, new partnerships and financial standing in 2014. We know we are changing lives every day at Heartlove Place. Beyond the numbers, our goal is to communicate what cannot be stated in statistics: many of our community’s children and families have received the spirit of a caring heart. That caring heart allows Heartlove Place to assist families and transform communities. This is directly in line with our mission and we are grateful for your commitment to Heartlove Place and thank you for your support.

Christopher Martin, Board Chairman

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**LETTER FROM OUR BOARD CHAIRMAN**

Preparing children for learning or providing a safe place for children after school is top priority at the Child Development Center. HeartLove Place provides care for children 4 weeks – 12 years of age daily. In 2014 HLP served 84 families through the Child Development Center. The Center also provides summer activities for children through our Summer Day Camp for children 5-12 years of age.

Learning to read is an important milestone in a child’s life. Through the HeartLove Place READ Program, children are swept into the adventurous world of books! Children are read to every day and the community is invited in on Fridays to read to children.

In 2014, children participated in 390 hours of reading time.

_Proverbs 22:6_

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**CHILD DEVELOPMENT CENTER**

“Hi,

my name is Destiny Nolden-Ellison and I am 11 years old. I have been coming to HeartLove Place since I was 3 years old. I like coming to HeartLove Place because I get help with my homework, get to go to fun places like Sky Zone, Altius Gym in Franklin Wisconsin, swimming and bowling. HeartLove Place also teaches me about God and how I should love and care for others. I also get to attend Camp Timber-Lee! It is super fun! At camp I learn about God through songs and different activities. I get to go horseback riding, do arts & crafts and make new friends! And I get a T-shirt that reminds me of all the fun I had at Camp Timber-Lee!”
The ProStart Culinary & Job Readiness Program has been in operation since 2005, training more than 700 adults and certifying them as ServSafe Managers.

In 2014, HeartLove Place trained 57 adults through the program with a 90% graduation rate with 100% passing the ServSafe certification and a job placement rate of 48%.

“ProStart was the best experience I ever had. It got me all the essential skills I needed within 5 months, without having to go to a 2-year school. ProStart provided the tools and certifications required helping me find me the job I always wanted.”

Today Willie Thigpen is employed at White Elephant Catering where he is the Executive Chef!

HeartLove Place is an approved vendor of the Wisconsin Summer Meal Program through the Wisconsin Department of Instruction. HeartLove Place has been a part of this program since 2005.

In 2014, 73,000 meals were served to children throughout the summer, providing a nutritional breakfast, lunch and/or dinner.

Serving through partnerships.
Through the Family Resource Center and our partnering ministries families are able to connect to services that include a clothing bank, adult job readiness, family events and teen programs In 2014 HLP served more than 500 families through the Family Resource Center.
2014 PARTNERS

Serving others is possible because of our great partnerships.

Above the Clouds
ACTS Housing
Crosspoint Community Church
CRU, Formerly Here's Life Inner City
Fellowship of Christian Athletes
GENESIS
Groundworks Milwaukee
HOPE Christian High School
Kingdom Keys of the Righteous Living
New Testament Church
Oakwood Church
Pilgrim Rest Church
Word of Hope Ministries

Matthew 23:11

PROGRAM HIGHLIGHT STORY

Ms. Neveda Donnell and her 6 children were very grateful to be the recipient of a “Box of Love” Thanksgiving basket after attending the church service of the Kingdom of Keys Righteous Living ministry service at HeartLove Place. The service really touched her spirit. She had recently attended a church service where she didn’t feel welcomed or comfortable. During that service on Sunday, November 16th Ms. Donnell re-dedicated her life to Christ. Since attending the church service Ms. Donnell and her family have been attending Kingdom of Keys for Righteous Living church here at HeartLove Place on a regular basis.

Romans 10:9

Ivory & Peggy Neal
Kingdom Keys of the Righteous Living
Quality family time is an important part of any child’s life. Family outings, vacations or game night help to shape a child’s view on relationships and family. In 2014 HLP provided eight Family Fun Night Events that engaged parents in fun activities, a meal, educational seminars, gym time and fellowship. There is always something for everyone! Children often have an opportunity to engage in youth performances that help children gain confidence, build self esteem and develop strong speaking and reading skills.

Going back to school or starting school is an important day in a child’s life. Making sure children are equipped with the proper school supplies is the goal at the Back to School Family Rally! More than 700 people attended the event with 500 bookbags with supplies distributed to children ages 5-16!

**PROGRAM SPONSORS**
Crosspoint Community Church, CRU, Gravity Marketing and Frito Lay

**HEARTLOVE PLACE GARDEN PROGRAM**

Started in 2013, the HeartLove Place Garden now has eight garden beds where children learn the importance of the environment, gardening and the ecosystem. In 2014 the children grew collard greens, tomatoes, cucumbers, squash, lettuce and corn. In partnership with Groundworks Milwaukee children also engaged in weekly lessons on gardening. The children were able to share their garden with the surrounding neighbors and families of HeartLove Place.

**THIS PROJECT WAS SPONSORED BY**
The Greater Milwaukee Foundation and the Garden Club of Kettle Marain

*Psalm 128:2*

*Luke 18:16*

“This is the first time anyone has given Xavier an opportunity to participate in a performance like this. I am so proud of him and thankful for his Teacher, Miss Amber.”

~ Clarice Burrell, Aunt
THANK YOU TO ALL OF OUR DONORS!

2014 DONOR GIVING
Contributions, Fundraising & Grants • January - December 2014

We have made every effort to ensure that all donor names appear correctly in our annual report. We apologize sincerely for any errors that we may have missed.

$25,000 +
Anonymous Donor
HeartLove Place Golf Committee
Helen Bader Foundation, Inc.
M & I Foundation
Seeds of Faith, Inc.
Dennis & Sandy Kuester-United Way

$10,000 - $24,999
Richard E. & Nancy P. Marriott Foundation
Timothy & Janis Hoeksema
Agustin & Rebecca Ramirez

$5,000 - $9,999
Campus Way
Kaztex Foundation
Ladish Co. Foundation
The Marcus Foundation
The Rober S. Viel Revocable Trust
The Ros Foundation
The Stone Foundation, Inc.
Randal & Rhoda Howard
Jay & Holly Jensen

$1,000 - $4,999
Crosspoint Community Church
Diversified Management, Inc.
Forrer Business Interiors
Enterprise Holdings Foundation
Fidelity Charitable Gift Fund
Greater Milwaukee Foundation
Greenbay Packers Foundation
Gustav & Glady Kindt Foundation
ING
Mary L. Nohl Fund-Greater Milwaukee Fdn.
New Testament Church
Oakwood Church
Pilgrim Rest Baptist Church
PNC Foundation
Schwab Charitable Fund

$1,000-$4,999 Continued
The Boelter Corporation
Walmart Foundation
Richard & Kristine Davidson
Whyte Hirschboek Dudek
Stephen & Janis Edwards
John & Barbara Findley
Michael & Kathleen Hargarten
Cliff & Susan Hartman
Laura J. Hoeksema
William & Carolyn Marris
Terry & Marsha Mather
Viola M. Rembert
Ruben & Millie Villavicencio
Jeffrey & Kristine White

$500-$999
Anne & Fred Luber Foundation
Bizlab, Inc.
Capital Foods Inc.
Ebony Builders LLC
JayKay Foundation Fund-Greater Milwaukee Fdn.
Milwaukee Habitat for Humanity, Inc.
Riverworks Development Corp.
The State of Wisconsin
The Gramor Group LLC
Waukesha Area Chamber Orchestra
Waukesha County Community Foundation
Wheaton Franciscan Healthcare
Doris Hopkins-Brown
Deb Bruss
Thomas & MariPat Dalum
Steve & Pamela Malliet
Frederic & Lynn Menefee
Steven & Nancy Miller
Scott & Cynthia Nauertz
Emma Palmer
David Rose
Jerome & Mae Sayles
Marvin & Delores Schilt
$100-$499

Alliance Tax Resolution Service LLC
Businesssolver.com, Inc.
Community Care, Inc.
Fess Properties LLC
Geary Dentistry LLC
Gravity Marketing LLC
Great Impressions Graphics & Printing
Herbert H. Kohl Charities, Inc.
Innotch Benefit Solutions
Judith Rauenhorst Mahoney Family Foundation
Marley & Gary Stein Family/Jewish Community Fdn.
Martin Luther King Economic Dev. Corp.
Milwaukee Times Weekly Newspaper
Mount Zion Missionary Baptist Church

Nesheim Family Foundation, Inc.
Next Door Foundation/Cornerstone Center
PHD Counsulting
Porta Painting
The Center of Exceptional Dentistry, Inc.
The Salvation Army of Milwaukee County
Robert & Carla Allison
Darlene Austin
Anthony & Paula Barnes
Francis Berry
William & Pricilla Boelter
Gregory & Jenney Breunig
Dean & Betty Bouzeos
Delechia Brown
Candy Carter
Sandy Carter
Donald & Elizabeth Cole
Joseph & Karen Dahlman
Eric & Jamie Davis
Joseph & Pam DeRosa
Myra Edwards
Patricia Edwards
Andre & Kimberly Goode
Minnie Grayson
Dextra Hadnot
Donald K. Hallet
Michael & Sandra Heller
Richard & Judith Hensley

Leonard Tague & Mary Hobert
Michael & Theresa Hopkins
Michael & Sharon Hipp
Daniel & Alison Holub
L. forbes & Barbara Hotchkiss
Michael & Carol Keiler
Kelly Kristbaum
David Lewis
Andrew Lincoln
Joseph Lucas
Matthew Matheny
Bezelee & Lena Martin
Bruce & Tamora Martin
Christopher & Janie Martin
Wilburn Randall McKennie
Thomas & Bonnie Merkle
Darren & Amy Michalak
Larry & Deborah Mikels
Christine Murphy
Ivy & Peggy Neal
Robert & Nancy Nell
J. Bushnell & Sarah Nielson
Robert & Bonnie Ornst
Thomas & Melanie Pastor
Jeffrey & Caroline Penne
Christopher & Mary Peterson
Scott & Stacey Rice
Brenda Hart-Richardson
Jerry Roberts
David Rodrian
James & Susan Rodrian
David & Karyn Roelke
William & Susan Rose
Jason & Megan Schmid
David & Doreen Schmidt
Evelyn Schneider
William Peterse & Susan Sharko
Juanita Stokes
Mary Leach-Sumlin
Una Vanduval
Mark Vrakas
Craig & Fortunata Waszak
Rae Williams
William & Carol Wuesthoff
Timothy & Nancy Young
$99 AND UNDER

Aurora Health Care Partnership Campaign
Jack Safro Toyota
Quality Removal, LLC
Thomas & Anne Atherton
B.P. & K.P. Austin
Diane Beckley
Jeffery Becton
Lavonne Beecher
Craig & Mary Berns
Mary Briscoe
Bernice Buehler
Steven Buehler
Antwanise Cooper
Christina Cooper
Helen Copeland
Mary Curt
Katina Davis
Tammy Belton-Davis
Hannah Dirkse
Tyrone Dumas
Ella V. Dunbar
Matthew & Cynthia Emerson
Sara K. Finesilver
Vera Ford-Aurora Health Care Partnership Campaign
Charlotte Ghazarian
Ylonda Glover
Peter & Beth Gottsacker
Pamela Touchstone & Danielle Hadnot
Eve Hall
Viola Hawkins
Stacey Hayes-Aurora Health Care Partnership Campaign
Steven & Maria Hudson
Sandra Kasabuske
Arthur Lee
Roberta Lyles
Rhonda & Shawn McCriedy
John McGregor
Mathew McKnight
Dennis & Kathleen McNally
Ralph & Linda Mierow

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Sernorma Mitchell
Charles Randolph
Zelda Stewart
D.P. & L.L. VanderBroek
Carolyn Walker
Mildred Weston
James Williams
Michael Yohannes
Jessie Young
Amy Zeinert

INKIND DONATIONS

Betty Brinn Children’s Museum
BizLab Inc.
Buca De Peppo
Country Springs Hotel
Crosspoint Community Church
Crown Hardware
DeRosa Corporation
Double tree by Hilton
Fischberger’s
Fred Astaire Dance Studio
Inner City Re-Development Corp.
Malone’s Fine Sausages
Milwaukee Ballet
Milwaukee Bucks, Inc.
Neroli Salon & Spa
New Testament Church
Rocky Rocco Restaurants
Sentry Foods
Shaw’s Jewelers
Timber-Lee Christian Center
Wisconsin Athletic Club
Zoological Society of Milwaukee
Hannah Dirkse
Latisha Gyden
Jane G. Klee
Mary-Pat A. Klee
Betty Marris
Andrew Niedercorn
Ruth Spates
2014 FINANCE REPORT

**REVENUE**

<table>
<thead>
<tr>
<th>Source</th>
<th>Total Revenue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Income</td>
<td>$806,948</td>
<td>53%</td>
</tr>
<tr>
<td>Fund Raising</td>
<td>$122,530</td>
<td>8%</td>
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<tr>
<td>Contributions</td>
<td>$167,911</td>
<td>11%</td>
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<tr>
<td>Grants</td>
<td>$125,800</td>
<td>8%</td>
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<tr>
<td>Rental Income</td>
<td>$304,436</td>
<td>20%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>$1,527,624</td>
<td>100%</td>
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</table>

**EXPENSE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total Expense</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,017,963</td>
<td>70%</td>
</tr>
<tr>
<td>Cost of Goods</td>
<td>$198,701</td>
<td>14%</td>
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<tr>
<td>Management &amp; General</td>
<td>$168,465</td>
<td>12%</td>
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<tr>
<td>Fund-Raising Expense</td>
<td>$46,461</td>
<td>3%</td>
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<tr>
<td>Misc &amp; Other Expense</td>
<td>$22,094</td>
<td>2%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>$1,453,684</td>
<td>100%</td>
</tr>
</tbody>
</table>

**NET INCOME** - $73,941
MISSION
With a heart of love; teach, encourage, and support families through programs and services centered in Christian Values.

VISION
A community transformed by Christian values.

HeartLove Place - 3229 N. Dr. MLK Jr. Drive - Milwaukee, WI 53212 • (414) 372-1550 • www.heartloveplace.org